

One Pager Project

Podcast, Speech, or Ted Talk

A one-pager is a collage of illustrations and written analyses on one page that make up an aesthetically pleasing and detailed summary of a subject based on a work of art, literature, or type of media.

Directions

Share your unique interpretation of the media on one page by imaginatively blending your written ideas with colorful images. You should spend at least thirty minutes reading and/or brainstorming ideas before you begin decorating your page. Use a standard size piece of blank paper (8.5 x 11) or you may use a template provided for you.

Below is a list of what should be included on your page:

- Include the type of media form you are summarizing and any of its titles (episode name, podcast name, speech title, et cetera).
- Include the name of the speaker(s) or writer(s).
- Include an important quotation that resonated with you. Explain why it stood out to you. If you don't know the exact quotation, you can paraphrase.
- Explain the main idea in 1-2 sentences.
- Include four or more illustrations/graphic images relevant to the media.
- Describe the author's purpose (entertain, inform, persuade, describe, or explain).
- Describe the speaker's voice. What is his, her, or their style? What is his, her, or their tone?
- Explain who you think the intended audience is and why.
- Include the date of publication or broadcast.
- List one question you have for the speaker(s).
- You must fill the entire page.
- Your page must be colored.

Grading Rubric:

Overall Appearance	Your page is detailed and neat. Images are clear and text is easy to read. The overall appearance is creative and aesthetically pleasing.	10 Points
Information	Your references from the media are accurate and significant. You include all the components required in the directions.	10 Points
Analysis	Your examples and explanations are insightful and show you have a deep understanding of the media.	10 Points
Writing Conventions	You use proper grammar, punctuation, spelling, and usage in your analysis.	10 Points
Graphics	You chose illustrations that highlight important parts of the media. The graphic elements are neat, colored, and are incorporated seamlessly into the work.	10 Points

PREVIEW

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The main idea of this speech is procrastination is a common but peculiar phenomenon. He describes his personal experiences in attempt to make sense of the nonsensical, habitual behavior of procrastination.

The purpose of Tim Urban's speech is to explain. He encourages others to be mindful of the harmful effects of procrastination, especially when it comes to personal goals with no deadline. It makes it clear that life is short. You should act now, not later.

A hand-drawn illustration of a wooden ship's wheel, colored orange, centered on a yellow background. The wheel has ten spokes and a central hub. The background is a textured yellow, and there are some dark lines and a small black box in the bottom left corner.

Tim Urban's style is
not
relatable and humorless.
Honesty is casual, but the
personable is serious.
Context is serious.

INSIDE THE MIND OF A MASTER PROCRASTINATOR

By Tim Urban

PREVIEW

One question
I have for
Tim Urban: How
does someone
change? Has he
stopped procrastinating
since this Ted Talk?

February 2016

“Long-term procrastination can make you feel like a spectator in your own life.” This statement resonated with me because I often say I will do things like go skiing or learn French, but I never do, and I feel like a spectator.

PREVIEW

February 2016

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