

One Pager Project

Podcast, Speech, or Ted Talk

A one-pager is a collage of illustrations and written analyses on one page that make up an aesthetically pleasing and detailed summary of a subject based on a work of art, literature, or type of media.

Directions

Share your unique interpretation of the media on one page by imaginatively blending your written ideas with colorful images. You should spend at least thirty minutes reading and/or brainstorming ideas before you begin decorating your page. Use a standard size piece of blank paper (8.5 x 11) or you may use a template provided for you.

Below is a list of what should be included on your page:

- Include the type of media form you are summarizing and any of its titles (episode name, podcast name, speech title, et cetera).
- Include the name of the speaker(s) or writer(s).
- Include an important quotation that resonated with you. Explain why it stood out to you. If you don't know the exact quotation, you can paraphrase.
- Explain the main idea in 1-2 sentences.
- Include four or more illustrations/graphic images relevant to the media.
- Describe the author's purpose (entertain, inform, persuade, describe, or explain).
- Describe the speaker's voice. What is his, her, or their style? What is his, her, or their tone?
- Explain who you think the intended audience is and why.
- Include the date of publication or broadcast.
- List one question you have for the speaker(s).
- You must fill the entire page.
- Your page must be colored.

Grading Rubric:

Overall Appearance	Your page is detailed and neat. Images are clear and text is easy to read. The overall appearance is creative and aesthetically pleasing.	10 Points
Information	Your references from the media are accurate and significant. You include all the components required in the directions.	10 Points
Analysis	Your examples and explanations are insightful and show you have a deep understanding of the media.	10 Points
Writing Conventions	You use proper grammar, punctuation, spelling, and usage in your analysis.	10 Points
Graphics	You chose illustrations that highlight important parts of the media. The graphic elements are neat, colored, and are incorporated seamlessly into the work.	10 Points

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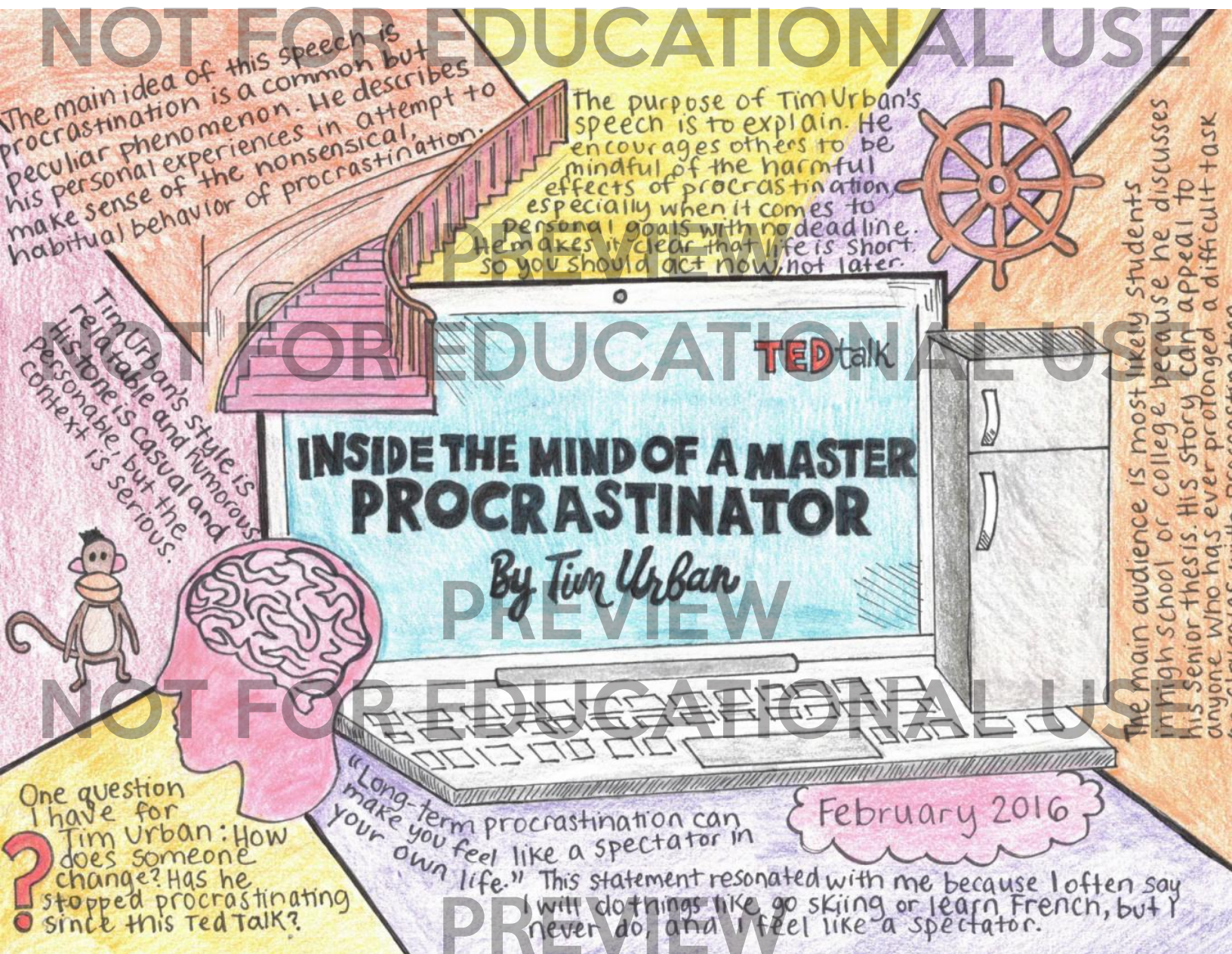
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